

Executive Committee for Highway Safety Keeping Drivers Alert

Agenda – Mtg. # 6

**November 17, 2004
10:00 – 12:00, HSRC in Chapel Hill**

Open Meeting

[Robertson]

Task I – Review Progress

[Robertson]

Task II – Review Top Strategy

[Geigle]

- **Distracted driving education campaign for teens**
 - Messages and dissemination means
 - Discussion and next steps

[Memory & Jones]

Task III – Discussion of Next Strategy

[Crosby]

- Drowsy driving education campaign

Next Meeting Wednesday, December 15, 10-12 @ HSRC

Adjourn